

54th Annual National Conference of the Indian Association of Preventive and Social Medicine

54th IAPSMCON 2027

Driving Healthcare in the Age of Innovation

Initiate. Innovate. Implement

PRE-CONFERENCE WORKSHOP 01

Metabolic Health: Prevention & Reversal of Metabolic Diseases



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr Annarao Kulkarni

Professor
Department of Community Medicine
Sri Madhusudan Sai Institute of Medical Sciences, Karnataka



Dr Deepa Patil

Professor and Head
Department of Community Medicine
Sri Madhusudan Sai Institute of Medical Sciences, Karnataka



Dr Naveen K. H.

Additional Professor
Department of Community Medicine and Family Medicine
AIIMS Jodhpur



Dr Poojitha

Senior Resident
Department of Community Medicine and Family Medicine
AIIMS Bibinagar



HIGHLIGHTS OF THE WORKSHOP



Epidemiology and burden of metabolic diseases in India



Lifestyle and environmental determinants



Nutrition and healthy diet for metabolic health



Physical activity prescription and behaviour change strategies



Prevention and reversal of obesity, diabetes, hypertension and dyslipidaemia



Role of quality sleep and stress management



Community-based strategies for metabolic health promotion



Practical, evidence-based approaches for clinical and public health practice



REGISTRATION FEE



Till 31st October 2026

₹1,770/-

(₹1,500 + 18% GST)

From 1st November
till 31st December 2026

₹2,360/-

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TARGET PARTICIPANTS

- POST-GRADUATE RESIDENTS
- SENIOR RESIDENTS
- JUNIOR FACULTY MEMBERS
- PUBLIC HEALTH PRACTITIONERS
- RESEARCHERS/ PhD SCHOLARS



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PRE-CONFERENCE WORKSHOP 02

DIGITAL HEALTH POLICY: FROM THEORY TO PRACTICE



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Adrija Roy

Assistant Professor, Department of Community Medicine, RVM
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Telangana



Prof. Biju Soman

Professor & Former Head, Achutha Menon Centre for Health
Science Studies (AMCHSS), SCTIMST, Trivandrum



Dr. Swathi Krishna N.

Assistant Professor, Department of Community Medicine, Dr.
Vithalrao Vikhe Patil Foundation's Medical College,
Ahilyanagar, Maharashtra



Dr. Manikandanesan Sakthivel

Assistant Professor, Isaac Centre for Public Health, Indian
Institute of Science, Bengaluru, Karnataka



Dr. Parmeshwar Satpathy

Assistant Professor, Department of Community Medicine, Dr.
B. C. Roy Multi Speciality Medical Research Centre, IIT
Kharagpur, West Bengal



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HIGHLIGHTS OF THE WORKSHOP



Foundations of digital health
and health policy



Real-world Indian digital health initiatives
(e.g., ABDM, U-WIN, POSHAN Tracker)



National and global digital health
policy frameworks



Evidence-informed policy making
using digital data



Group-based problem solving
and policy-brief development



Practical approaches to policy
analysis and decision-making



Role-play and practical application
of digital health policy concepts



Translating digital health evidence
into actionable recommendations



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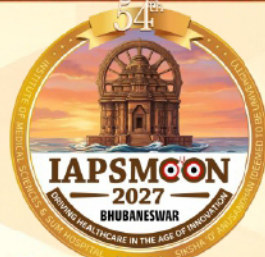
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PRE-CONFERENCE WORKSHOP 03

Technology-Driven Qualitative Research: From Field Notes to AI...A Hands-on Experience



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



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SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



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Dr. Kapil Goel

Associate Professor (Epidemiology)
Department of Community Medicine and School of Public Health
PGIMER, Chandigarh



Dr. Mohit N. Makwana

Assistant Professor
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The Gujarat Cancer and Research Institute (GCRI),
Ahmedabad, Gujarat



Dr. Neha Patel

Associate Professor
Department of Community Medicine
GMERS Medical College, Valsad, Gujarat



HIGHLIGHTS OF THE WORKSHOP



Role of technology in qualitative research



Digitally available tools for qualitative data collection



Demonstration of qualitative analysis software



Applying digital tools for visualization and presentation of qualitative data (Thematic maps, word cloud etc.)



Ethical considerations and challenges of using digital tools



Discussion with demonstration and hands-on exercises



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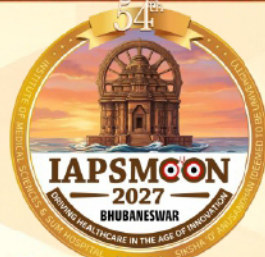
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PRE-CONFERENCE WORKSHOP 04

Infectious Disease Modelling & Its Applications



21st JANUARY
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RESOURCE PERSONS



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Professor of Epidemiology
Department of Community Medicine and School of Public Health
Post Graduate Institute of Medical Education and Research,
Chandigarh



Dr. Ankita Kankaria

Assistant Professor
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Post Graduate Institute of Medical Education and Research,
Chandigarh



Dr. Nandeesh Kuravatti

Senior Resident
Department of Community Medicine
All India Institute of Medical Sciences, Nagpur



HIGHLIGHTS OF THE WORKSHOP



Basics of infectious disease dynamics
and key determinants



Key terminologies and parameters
in modelling



Compartmental models (SIR and SEIR model)
and their applications



Live demonstration of disease models
using Excel followed by hands-on practice



Case-based learning using examples from
COVID-19, tuberculosis and vaccination
programmes



Interpretation of published
modelling studies



Interactive question-and-answer
sessions



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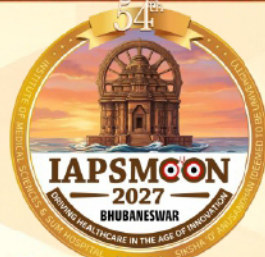
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PRE-CONFERENCE WORKSHOP 05

From Pitch to Print: Navigating Thesis Research in the Digital Age



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RESOURCE PERSONS



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Dean Academics, Professor and Head, Department of Community & Family Medicine, AIIMS Jodhpur, Rajasthan



Dr. Sonu H. Subba

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Dr. Harshal Ramesh Salve

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Dr. Anjali Modi

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Dr. Abhishek Jaiswal

Assistant Professor
Banaras Hindu University



Dr. Vineet Kumar Pathak

Assistant Professor
Banaras Hindu University



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HIGHLIGHTS OF THE WORKSHOP



Developing a good research question and protocol writing (FINER, PICOT, SMART)



Literature review using AI and databases (PubMed, Scopus, Dimensions, Semantic Scholar, ChatGPT etc.)



Ethics and regulatory requirements, sample size and sampling (IEC, ICMR, CTRI, OpenEpi, WHO, G*Power)



Digital data collection and data management (Google Forms, KoboCollect, REDCap, ODK, Excel, SPSS)



Choosing statistical tests and AI for researchers (Chi-square, t-test, ANOVA, Regression, Survival analysis, ROC)



Reference management and thesis writing (Mendeley, Zotero, EndNote, NMC format)



Manuscript writing and publication strategy (IMRAD, CONSORT, STROBE, Journal selection, Avoiding predatory journals)



Interactive question-and-answer sessions



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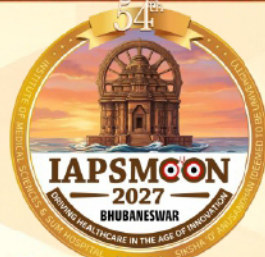
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PRE-CONFERENCE WORKSHOP 06

Essential Public Health Updates for Viksit Bharat by 2047



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



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Dr. Darshankumar Mahyavanshi

Professor & Head
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NAMO Medical Education & Research Institute,
Silvassa, Dadra & Nagar Haveli



Dr. Neha A. Patel

Associate Professor
Department of Community Medicine
GMERS Medical College, Valsad, Gujarat



HIGHLIGHTS OF THE WORKSHOP



Recent national and global public health developments (2025–2027)



Epidemiological trends and disease surveillance updates



Revisions in national health programmes and policy reforms



NCDs, communicable diseases and strengthening health systems



One Health, climate change and environmental health



Digital health, data use and health security



Application of updates in teaching, research and programme implementation



Strategies for achieving Viksit Bharat 2047



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PRE-CONFERENCE WORKSHOP 07

Data Visualization in R



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



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Uttarakhand



Dr. Mukul Maheshwari

Assistant Professor
Department of Community Medicine
Rajshree Medical College & Research Institute,
Bareilly, Uttar Pradesh



HIGHLIGHTS OF THE WORKSHOP



Principles of effective data visualization



Importing and preparing datasets in R



Data manipulation using dplyr and tidyr



Grammar of Graphics concept



Creating publication-quality graphs
using ggplot2



Bar charts, line charts, scatter plots,
histograms, boxplots and violin plots



Customising plots (themes, colours, labels etc.)



Advanced plots (multi-panel plots,
composite figures, maps etc.)



Best practices for scientific data visualization



Hands-on practice with real-world datasets



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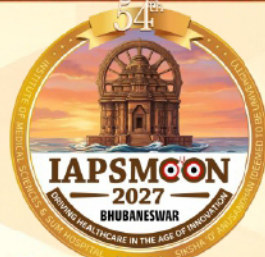
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PRE-CONFERENCE WORKSHOP 08

Build & Launch Your Online Course Using AI Tools: A Hands-on Workshop for Healthcare Professionals



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Sajjan Madappady

Digital Health & AI Consultant
Former Professor, Community Medicine
BGS Medical College & Hospital
Adichunchanagiri University



Dr. Anu Mohandas

Lead, Digital Health and AI Centre
Associate Professor, Community Medicine
BGS Medical College & Hospital
Adichunchanagiri University



HIGHLIGHTS OF THE WORKSHOP



Identifying and validating an online course topic using AI tools



Designing a structured, results-focused curriculum



Developing engaging course content with AI assistance



Creating professional presentation assets using AI-enabled tools



Recording and editing instructional videos



Developing an online course website/platform



Planning course launch and learner enrolment strategy



Hands-on practice: Work on your own course idea



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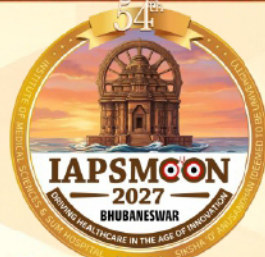
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PRE-CONFERENCE WORKSHOP 09

Technology-Enabled Family Adoption Programme: Practical Digital Solutions for Field-Based Community Medicine Education



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Samudyatha U. C.

Associate Professor
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Dr. Sunil B. N.

Professor & Head
Department of Community Medicine
Sri Devaraj Urs Medical College, Kolar, Karnataka



Dr. Seethal Rose

Assistant Professor
Department of Community Medicine
Sri Devaraj Urs Medical College, Kolar, Karnataka



HIGHLIGHTS OF THE WORKSHOP



Role of digital technologies in strengthening Family Adoption Programme



Hands-on training on AUTIZ – an indigenous app for FAP implementation



Digital documentation, monitoring, feedback and competency assessment



GIS-based mapping of adopted families



Utilization of FAP data for research, quality improvement and community health planning



Practical implementation with real-world datasets and case examples



Strategies to replicate and scale-up digital solutions in your institution



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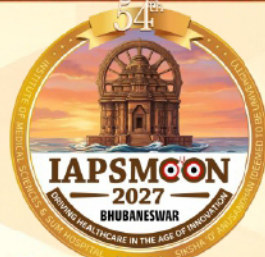
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PRE-CONFERENCE WORKSHOP 10

**AI-Assisted Participatory Qualitative Research:
Ripple Effect Mapping, Mind Mapping & Report
Writing for Community Health Programmes**



**21st JANUARY
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9:00 AM TO 5:30 PM



**Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha**



RESOURCE PERSONS



Dr. Santosh Kumar Nirala

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Dr. Bijaya Nanda Naik

Associate Professor
Department of Community and Family Medicine
AIIMS Patna, Bihar



Dr. Abhisek Mishra

Assistant Professor
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Dr. Manish Taywade

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Dr. Durgesh Prasad Sahoo

Associate Professor
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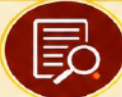
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HIGHLIGHTS OF THE WORKSHOP



Introduction to qualitative and participatory research methods in community health



Planning, conducting and moderating Focus Group Discussions (FGD)



Ripple Effect Mapping (REM): principles, steps and hands-on practice



Mind Mapping for organizing qualitative data



Using AI tools (Mermaid and LLMs) for qualitative data organization and visualization



Critical appraisal of AI-generated outputs for contextual accuracy



Report writing: From qualitative findings to a structured report for stakeholders



Real-world examples and hands-on exercises with actual FGD data



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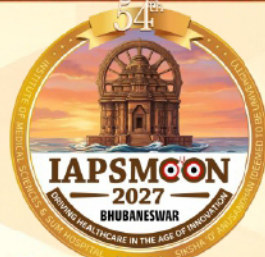
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PRE-CONFERENCE WORKSHOP II

Health Measurement Scale Development & Evaluation: A Hands-on Workshop for Health Researchers



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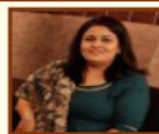
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RESOURCE PERSONS



Dr. Shalli

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Dr. Ramdass S.

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Dr. Vineet Kumar Pathak

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IMS-BHU, Varanasi



Dr. Rama Shankar Rath

Associate Professor
Department of Community & Family Medicine, AIIMS Gorakhpur



HIGHLIGHTS OF THE WORKSHOP



Overview of questionnaires and measurement scales in health research



Defining constructs and identifying domains



Item generation and scale development



Expert validation and calculation of Content Validity Index (CVI)



Pretesting and pilot study planning



Item analysis and refinement



Exploratory Factor Analysis (EFA): concepts, assumptions and interpretation



Confirmatory Factor Analysis (CFA): basics and model evaluation



Reliability assessment (e.g., Cronbach's alpha, test-retest, inter-rater reliability)



Validity assessment (content, construct, criterion-related, convergent and discriminant)



Finalizing scoring methods



Reporting scale development in scientific publications



Hands-on data analysis using sample datasets (SPSS/AMOS or equivalent)



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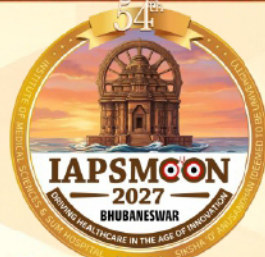
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PRE-CONFERENCE WORKSHOP 12

Hands-on Workshop on the Ethical Use of Common Artificial Intelligence (AI) Tools



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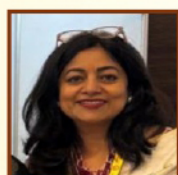


RESOURCE PERSONS



Dr. Shamima Yasmin

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Dr. Aditi Aikat

Professor and Dean (Student Affairs)
JIMSH Central Campus, Kolkata, West Bengal



Dr. Dipta Kanti Mukhopadhyay

Professor & HOD
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Kamarhati, Kolkata, West Bengal



Dr. Sharmistha Bhattacharjee

Professor
Department of Community Medicine
North Bengal Medical College
Siliguri, West Bengal



Dr. Nilanjana Ghosh

Associate Professor
Department of Community & Family Medicine
AIIMS Guwahati, Assam



TARGET PARTICIPANTS

- POST-GRADUATE RESIDENTS
- SENIOR RESIDENTS
- JUNIOR FACULTY MEMBERS
- PUBLIC HEALTH PRACTITIONERS
- RESEARCHERS/ PhD SCHOLARS



**MAXIMUM
PARTICIPANTS
30**



HIGHLIGHTS OF THE WORKSHOP



Introduction to commonly used AI tools and their applications in healthcare, research and academia



Hands-on demonstrations and guided exercises



AI tools for literature searching and evidence synthesis



Responsible use of AI in academic writing and research



AI tools for data handling, analysis support and information synthesis



AI tools for teaching-learning and presentation preparation



Ethical, legal and responsible use of AI in healthcare and academic settings



Limitations of AI tools and the need for human oversight



Interactive hands-on exercises, case examples and discussion



REGISTRATION FEE



Till 31st October 2026

₹1,770/-

(₹1,500 + 18% GST)

**From 1st November
till 31st December 2026**

₹2,360/-

(₹2,000 + 18% GST)



Terms & Conditions:

- Conference registration is mandatory
- Participants may choose up to 3 workshops (in order of preference)

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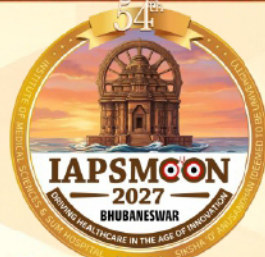
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PRE-CONFERENCE WORKSHOP 13

Health Technology Assessment (HTA) – A Primer



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr Sitanshu Sekhar Kar

Professor
Department of Preventive and Social Medicine
JIPMER, Puducherry, Officer-in-Charge, JIPMER ISPH
PI, HTA in India Centre of Excellence, JIPMER



Dr Karthik Rajan P U

Senior Health Economist
HTA in India Centre of Excellence
JIPMER, Puducherry



Dr Anurag Gola

Senior Resident
Department of Preventive and Social Medicine
JIPMER, Puducherry



Dr Mohanasundaram RM

Senior Resident
Department of Preventive and Social Medicine
JIPMER, Puducherry



Vignesh Rajan S

Scientist D
Health Technology Assessment in India Centre of Excellence
JIPMER, Puducherry



TARGET PARTICIPANTS

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- JUNIOR FACULTY MEMBERS
- PUBLIC HEALTH PRACTITIONERS
- RESEARCHERS/ PhD SCHOLARS



MAXIMUM PARTICIPANTS
30



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HIGHLIGHTS OF THE WORKSHOP



Health technology assessment: concepts, principles and policy relevance



Methods of HTA: systematic reviews, evidence synthesis and economic evaluation



Cost-effectiveness, budget impact analysis and financial risk protection



Equity, ethics and societal perspectives in HTA



Policy translation: from evidence to decision-making



Use of HTA tools and global/regional experiences



Case studies, interactive discussions and hands-on exercises



REGISTRATION FEE



Till 31st October 2026

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(₹1,500 + 18% GST)

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₹2,360/-

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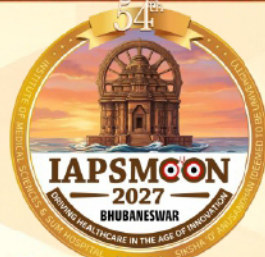
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PRE-CONFERENCE WORKSHOP 14

Lifestyle Medicine Workshop with AI Integration



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha

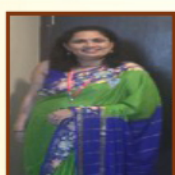


RESOURCE PERSONS



Dr. Suthanthira Kannan

Associate Professor
Department of Community Medicine
ESIC Medical College and Hospital, Chennai



Dr. Rashmi Kundapur

Additional Professor
Department of Community and Family Medicine
AIIMS, Hyderabad



Dr. Yogita Bavaskar

Associate Professor
Department of Community Medicine
Government Medical College, Jalgaon



Dr. Deepthi R

Professor
Department of Community Medicine
ESIC Medical College and Hospital, Bengaluru



Dr. Maria Nelliyan

Professor
Department of Community Medicine
A J Institute of Medical Sciences and Research Centre,
Mangaluru



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- RESEARCHERS/ PhD SCHOLARS



MAXIMUM PARTICIPANTS
30



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HIGHLIGHTS OF THE WORKSHOP



Foundations of Lifestyle Medicine and its clinical relevance



Practical exercise prescription techniques



Nutrition prescription and personalized diet planning



Use of AI tools for nutrition counselling and personalized care plans



Reading and interpreting nutrition labels for patient guidance



Mindfulness-based case interventions



Tobacco de-addiction counselling fundamentals



Interactive case-based discussions and hands-on exercises



REGISTRATION FEE



Till 31st October 2026

₹1,770/-

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From 1st November till 31st December 2026

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PRE-CONFERENCE WORKSHOP 15

Build Your First SRMA: A Hands-on Workshop



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Shweta Mangal

Professor, Department of Community Medicine
Mahatma Gandhi Medical College, Jaipur, Rajasthan



Dr. Renu Agrawal

Professor
Department of Community Medicine, SNMC, Agra, Uttar Pradesh



Dr. Yogesh Bahurupi

Additional Professor, Department of Community & Family
Medicine, AIIMS, Nagpur, Maharashtra



Dr. Kalika Gupta

Associate Professor
Department of Community Medicine, GIMS, Jaipur, Rajasthan



Dr. Payel Roy

Senior Resident, Department of Community Medicine, AIIMS,
Bhubaneswar, Odisha



Dr. Tushar Kalra

Senior Resident (Opportunistic MD), Department of Community
Medicine, Mahatma Gandhi Medical College, Jaipur, Rajasthan



HIGHLIGHTS OF THE WORKSHOP



Introduction to Systematic Reviews &
Meta-analyses: principles and applications



Formulating a research question using
PICO framework



Developing a protocol and search strategy



Comprehensive literature search across
major databases



Study screening and selection
(title/abstract and full text)



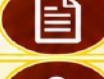
Data extraction and management



Risk of bias assessment (e.g., RoB 2, ROBINS-I)



Meta-analysis: hands-on with statistical software
(e.g., RevMan / JASP / R)



Reporting and manuscript preparation
as per PRISMA 2020



Interactive hands-on sessions
with real-world examples



REGISTRATION FEE



Till 31st October 2026

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- RESEARCHERS/ PhD SCHOLARS



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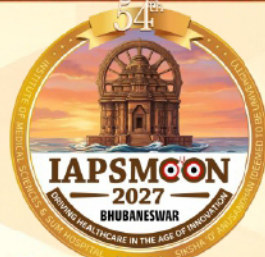
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PRE-CONFERENCE WORKSHOP 16

Regression Modelling Using drsm.in Software



21st JANUARY
(THURSDAY)



9:00 AM TO 5:30 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Prashant Kokiwar

Professor

Department of Community Medicine
Malla Reddy Institute of Medical Sciences
Suraram, Hyderabad, Telangana, India



HIGHLIGHTS OF THE WORKSHOP



Introduction to regression analysis
and its importance in research



Hands-on analysis using
drsm.in software



Simple Linear Regression (SLR)



Multiple Linear Regression (MLR)



Binary and Multiple Logistic
Regression (LR)



Interpretation and presentation
of results



Real-world examples from
public health research



Interactive Q&A and
problem-solving sessions



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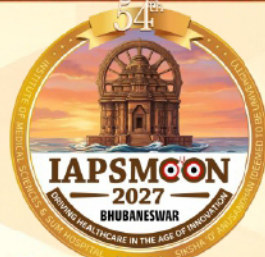
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PRE-CONFERENCE WORKSHOP 17 (HALF-DAY)

Mastering Sample Size Calculations & Sampling Techniques



21st JANUARY
(THURSDAY)



9:00 AM TO 1:00 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Kapil Goel

Associate Professor, Epidemiology
Department of Community Medicine and School
of Public Health
Post Graduate Institute of Medical Education and
Research, Chandigarh



Dr. Tanvi Kiran

Associate Professor, Health Economics
Department of Community Medicine and School
of Public Health
Post Graduate Institute of Medical Education and
Research, Chandigarh



Dr. Ravleen Kaur Bakshi

Scientist D
Division of Descriptive Research
ICMR Headquarters, New Delhi



HIGHLIGHTS OF THE WORKSHOP



Concepts and principles of sample size estimation
(effect size, variability, confidence level and power)



Sample size calculations for common study designs
using OpenEpi, Epi-info and the WHO Sample Size Calculator



Probability and non-probability sampling techniques
and their applications



Live demonstration with hands-on practice using
OpenEpi, Epi-info, Riskcalc, nMaster and G Power



Case-based exercises and small-group
problem solving



Interpretation of published studies on sample size
and sampling methodology



Interactive question-and-answer sessions



REGISTRATION FEE



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₹1,180/-

(₹1,000 + 18% GST)

From 1st November
till 31st December 2026

₹1,770/-

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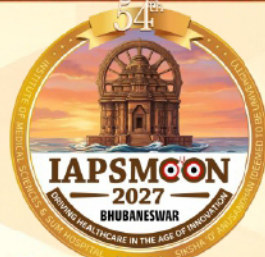
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PRE-CONFERENCE WORKSHOP 18 (HALF-DAY)

AI & Machine Learning for Public Health Research: Developing & Evaluating Prediction Models without Coding



21st JANUARY
(THURSDAY)



9:00 AM TO 1:00 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. R. Parthasarathi

Associate Professor
Department of Community Medicine
K.A.P. Viswanatham
Government Medical College
Tiruchirappalli, Tamil Nadu



Dr. Arkaprabha Sau

Deputy Director (Medical)
Regional Labour Institute
Kolkata



HIGHLIGHTS OF THE WORKSHOP



Principles of AI & ML in prediction modelling



Conventional vs machine learning approaches



Data preparation using real public health datasets (hands-on)



Developing AI-based prediction models using no-code workflow



Model evaluation: accuracy, ROC, AUC & comparison



Public health case studies and interpretation



Identifying suitable research questions for AI-based prediction models



Interactive Q&A and take-home messages



REGISTRATION FEE



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MAXIMUM PARTICIPANTS
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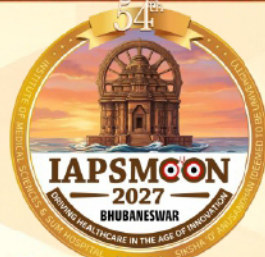
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PRE-CONFERENCE WORKSHOP 19 (HALF-DAY)

Beyond the White Coat: Digital Health Literacy for Effective Health Communication



21st JANUARY
(THURSDAY)



9:00 AM TO 1:00 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Jarina Begum

Professor
Department of Community Medicine
Manipal Tata Medical College, Jamshedpur
Manipal Academy of Higher Education, Manipal,
India



Dr. Syed Irfan Ali

Professor
Department of Community Medicine
Manipal Tata Medical College, Jamshedpur
Manipal Academy of Higher Education, Manipal,
India



Dr. Nistha Rutam Dash

Assistant Professor
Department of Community Medicine
Kalinga Institute of Medical Sciences,
Bhubaneswar



HIGHLIGHTS OF THE WORKSHOP



Identify misinformation, disinformation and malinformation



Apply WHO Risk Communication and Community Engagement principles



Fact-check digital health information using reliable sources



Create effective prompts using the CO-STAR framework



Use ChatGPT, Gemini, Perplexity, Canva AI and NotebookLM ethically



Design audience-friendly messages to counter real-world health myths



Live AI-tool demonstrations



"Counter the Myth Challenge"



Team-based digital content creation



Expert feedback and peer learning



Ready-to-use digital communication toolkit



REGISTRATION FEE



Till 31st October 2026

₹1,180/-

(₹1,000 + 18% GST)

From 1st November
till 31st December 2026

₹1,770/-

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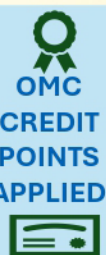


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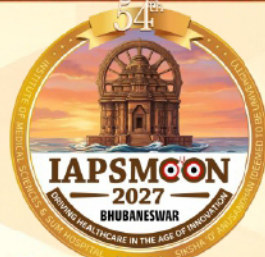
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PRE-CONFERENCE WORKSHOP 20 (HALF-DAY)

Program Evaluation: Theory to Practice in Alignment with Community Medicine CBME Curriculum



21st JANUARY
(THURSDAY)



9:00 AM TO 1:00 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha

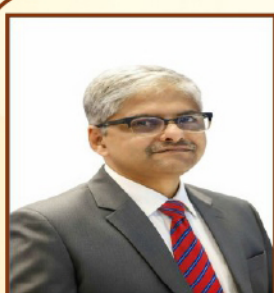


RESOURCE PERSONS



Dr. Lavanya K. M.

Professor
Department of Community Medicine
GSL Medical College
NH-16, Lakshimpuram
Rajahmundry, Andhra Pradesh



Dr. Sushanta Kumar Mishra

Professor & Head
Department of Community Medicine
GSL Medical College
NH-16, Lakshimpuram
Rajahmundry, Andhra Pradesh



HIGHLIGHTS OF THE WORKSHOP



Concepts and importance of
program evaluation



Process, outcome and impact evaluation



Evaluation models and frameworks



Developing SMART indicators



Selecting appropriate data collection methods



Hands-on group activity: Designing an evaluation
plan using national health program examples



Group presentations with expert feedback



Challenges in program evaluation and
practical solutions



Pre-test and post-test with key take-home messages



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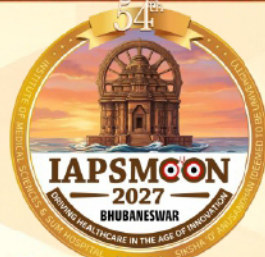
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PRE-CONFERENCE WORKSHOP 21 (HALF-DAY)

Mastering Literature Search: A Hands-on Workshop for Evidence-Based Research, Thesis Writing, Scientific Publications & Presentations



21st JANUARY
(THURSDAY)



9:00 AM TO 1:00 PM



Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha



RESOURCE PERSONS



Dr. Amit Kumar Mishra

Associate Professor
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



Dr. Ashwini Katole

Assistant Professor
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



Miss Diksha

PhD Scholar
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



HIGHLIGHTS OF THE WORKSHOP



Developing a research question



Need for literature search & databases



PubMed: Four principles of searching



MeSH: Medical Subject Headings



Advanced search strategies & search by filters



Creating and handling NCBI account



Other databases: Embase, Scopus etc.



Software for literature review: Rayyan



AI in literature search



Software for reference management



Interactive sessions and hands-on exercises



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Till 31st October 2026

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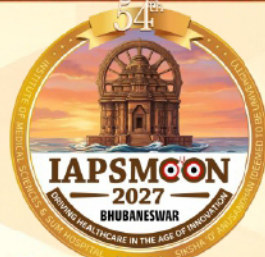
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PRE-CONFERENCE WORKSHOP 22 (HALF-DAY)

Writing Competitive Research Grants: From Research Idea to Fundable Proposal



**21st JANUARY
(THURSDAY)**



9:00 AM TO 1:00 PM



**Institute of Medical Sciences &
SUM Hospital, Bhubaneswar,
Odisha**



RESOURCE PERSONS



Dr. Ravleen Kaur Bakshi

Scientist D
Division of Descriptive Research
ICMR, Department of Health Research
New Delhi



Dr. Kapil Goel

Associate Professor (Epidemiology)
Department of Community Medicine and School of Public
Health
PGIMER, Chandigarh



Dr. Dharmesh Lal

Scientist-E (Deputy Director General)
Senior Lead, Public Health
DHR-ICMR
New Delhi



Dr. Animesh Ray

Additional Professor
Department of Medicine
AIIMS, New Delhi



HIGHLIGHTS OF THE WORKSHOP



Refining research ideas aligned with funding priorities



Identifying research gaps and developing strong research questions



Understanding national and international funding priorities and schemes



Designing a robust methodology and realistic work plan



Budgeting, justification and financial management



Understanding reviewer expectations and common reasons for rejection



Preparing competitive proposals for agencies such as ICMR, DST-ANRF, DBT, DHR and Gates Foundation



Hands-on development of a one-page concept note or 'Specific Aims' document



Enhancing research productivity, funding success and public health impact



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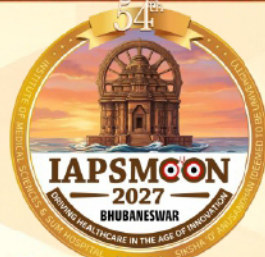
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PRE-CONFERENCE WORKSHOP 23 (HALF-DAY)

Ethics in the Medical Field: Strengthening Ethical Decision-Making in Healthcare Practice



21st JANUARY
(THURSDAY)



1:30 PM TO 5:30 PM



Institute of Medical Sciences &
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Odisha

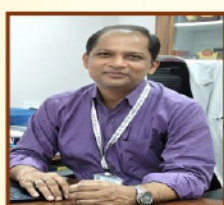


RESOURCE PERSONS



Dr. Ashwini Katole

Assistant Professor
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



Dr. Amit Kumar Mishra

Associate Professor
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



Miss Diksha

PhD Scholar
Department of Community and Family Medicine
AIIMS Raipur, Chhattisgarh



HIGHLIGHTS OF THE WORKSHOP



Core principles of medical ethics and professionalism



ICMR guidelines and research ethics



Ethics committees and informed consent



Ethical issues in biomedical and public health research (hands-on)



Real-life case discussions and group exercises



Communication in ethically challenging situations



End-of-life care, confidentiality and data protection



Ethical leadership and promoting an ethical culture



Interactive Q&A and take-home messages



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till 31st December 2026

₹1,770/-

(₹1,500 + 18% GST)



TARGET PARTICIPANTS

- POST-GRADUATE RESIDENTS
- SENIOR RESIDENTS
- JUNIOR FACULTY MEMBERS
- PUBLIC HEALTH PRACTITIONERS
- RESEARCHERS/ PhD SCHOLARS



MAXIMUM
PARTICIPANTS
30



SCAN TO
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